



E*TRADE FINANCIAL CLOSES ACQUISITION OF BROWNCO

E*TRADE FINANCIAL CLOSES ACQUISITION OF BROWNCO

New York, December 1, 2005-E*TRADE FINANCIAL Corporation (NYSE: ET) today announced it has completed the acquisition of BrownCo, an online brokerage service of JPMorgan Chase & Co. (NYSE: JPM).

"E*TRADE FINANCIAL is rapidly executing on its aggressive growth goals," said Mitchell H. Caplan, Chief Executive Officer, E*TRADE FINANCIAL Corporation. "The close of the BrownCo deal in conjunction with the recent acquisition of Harrisdirect strengthens and extends our asset gathering strategy while adding significant scale to our operations."

In connection with the Company's common stock issuance to finance the BrownCo acquisition, the underwriters of the common stock offering have exercised their 10 percent over-allotment option.

About E*TRADE FINANCIAL

The E*TRADE FINANCIAL family of companies provides financial services including trading, investing, banking and lending for retail and institutional customers. Securities products and services are offered by E*TRADE Securities LLC (Member NASD/SIPC). Bank and lending products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries.

About JPMorgan Chase

JPMorgan Chase & Co. (NYSE: JPM) is a leading global financial services firm with assets of \$1.2 trillion and operations in more than 50 countries. The firm is a leader in investment banking, financial services for consumers and businesses, financial transaction processing, asset and wealth management, and private equity. A component of the Dow Jones Industrial Average, JPMorgan Chase & Co. has its corporate headquarters in New York and its U.S. consumer and commercial banking headquarters in Chicago. Under the JPMorgan, Chase and Bank One brands, the firm serves millions of consumers in the United States and many of the world's most prominent corporate, institutional and government clients. Information about the firm is available at www.jpmorganchase.com.

Important Notices

E*TRADE FINANCIAL and the E*TRADE FINANCIAL logo are registered trademarks or trademarks of E*TRADE FINANCIAL Corporation. The statements contained in this news release that are forward-looking are based on current expectations that are subject to a number of uncertainties and risks, and actual results may differ materially. The uncertainties and risks include, but are not limited to, changes in market activity, anticipated increases in the rate of new customer acquisition, the conversion of new visitors to the site to customers, the activity of customers and assets held at the institution, seasonality, the development and enhancement of products and services, competitive pressures (including price competition), system failures, economic and political conditions, changes in consumer behavior and the introduction of competing products having technological and/or other advantages. Further information about these risks and uncertainties can be found in the information included in the annual reports previously filed by E*TRADE Group, Inc. or E*TRADE FINANCIAL Corporation with the SEC on Form 10-K (including information under the caption "Risk Factors") and quarterly reports on Form 10-Q.

(C) 2005 E*TRADE FINANCIAL Corporation