

FOR IMMEDIATE RELEASE

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**E*TRADE FINANCIAL CORPORATION ANNOUNCES
UPCOMING SPEAKING ENGAGEMENT**

New York, NY, December 6, 2006 – E*TRADE FINANCIAL Corporation (NYSE: ET) announced today participation in the following upcoming event with the financial community. A webcast of the presentation will be accessible through the E*TRADE FINANCIAL Investor Relations website at <https://investor.etrade.com/investors.cfm>.

Goldman Sachs Financial Services CEO Conference

Wednesday, December 13, 2006
New York, NY, at 1:30 p.m. EST
Mitchell H. Caplan, Chief Executive Officer

About E*TRADE FINANCIAL

The E*TRADE FINANCIAL family of companies provides financial services including trading, investing, banking and lending for retail and institutional customers. Securities products and services are offered by E*TRADE Securities LLC (Member NASD/SIPC). Bank and lending products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries.

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previously filed by E*TRADE Group, Inc. or E*TRADE FINANCIAL Corporation with the SEC on Form 10-K (including information under the caption "Risk Factors") and quarterly reports on Form 10-Q.

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