



E*TRADE FINANCIAL CORPORATION REPORTS MONTHLY ACTIVITY FOR FEBRUARY 2006

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New York, NY, March 15, 2006 -E*TRADE FINANCIAL Corporation (NYSE: ET) today released its Monthly Activity Report for February. The Company's retail assets and deposits in customer accounts totaled \$187.2 billion. Retail deposits increased to \$18.7 billion, led by continued organic growth in balances across cash management products. Average period margin debt balances increased to \$6.7 billion, while total Daily Average Revenue Trades (DARTs) declined to 178,983. Gross new accounts for the month totaled 82,782 - resulting in total end of period active accounts of 4,321,726.

"Through February we delivered organic growth in cash, assets and credit balances, and remain pleased with the level of retail customer activity year to date," said R. Jarrett Lilien, President and Chief Operating Officer, E*TRADE FINANCIAL Corporation. "Acquisition-related economic drivers are all significantly above plan with lower-than-modeled account attrition. Our value proposition continues to broaden the engagement of new and existing customers."

Monthly Activity Data

	Feb-06	Jan-06	Feb-06 vs. Jan-06
Trading days	19.0	20.0	N.M.
Daily Average Revenue Trades (DARTs)			
US	156,608	173,527	(9.8)%
International	22,375	22,200	0.8%
Total Retail DARTs	178,983	195,727	(8.6)%
Market Making			
Equity shares traded (MM)	31,639	20,064	57.7%
Average revenue capture per 1,000 shares	\$0.255	\$0.406	(37.2)%
Gross New Accounts			
Investing/Trading accounts	64,528	65,152	N.M.
Deposit/Lending accounts	18,254	22,947	N.M.
Total gross new accounts	82,782	88,099	N.M.
Active Accounts			
Investing/Trading accounts	3,641,419	3,622,330	0.5%
Deposit/Lending accounts	680,307	675,258	0.7%
Total active accounts end of period	4,321,726	4,297,588	0.6%
End of period margin debt (\$MM)	\$6,682	\$6,616	1.0%
Average margin debt (\$MM)	\$6,692	\$6,452	3.7%
Retail Assets / Deposits (\$MM)			
Retail client assets in investing accounts	\$168,455	\$169,851	(0.8)%
Retail deposits in customer accounts	\$18,747	\$18,590	0.8%
Total retail assets / deposits in customer accounts	\$187,202	\$188,441	(0.7)%

	Q106 QTD *	Qtr Ended 12/31/05	Qtr Ended 12/31/05
Trading days	39.0	62.5	N.M.
Daily Average Revenue Trades (DARTs)			
US	165,284	113,017	46.2 %
International	22,285	15,391	44.8 %
Total Retail DARTs	187,570	128,408	46.1 %
Market Making			
Equity shares traded (MM)	51,703	33,263	N.M.
Average revenue capture per 1,000 shares	\$0.314	\$0.545	(42.4)%
Gross New Accounts			
Investing/Trading accounts	129,680	782,052	N.M.
Deposit/Lending accounts	41,201	96,823	N.M.
Total gross new accounts	170,881	878,875	N.M.
Active Accounts			
Investing/Trading accounts	3,641,419	3,617,778	0.7 %
Deposit/Lending accounts	680,307	666,000	2.1 %
Total active accounts end of period	4,321,726	4,283,778	0.9 %
End of period margin debt (\$MM)	\$6,682	\$6,560	1.9 %
Average margin debt (\$MM)	\$6,566	\$4,400	49.2 %
Retail Assets / Deposits (\$MM)			
Retail client assets in investing accounts	\$168,455	\$162,998	3.3 %
Retail deposits in customer accounts	\$18,747	\$15,463	21.2 %
Total retail assets / deposits in customer accounts	\$187,202	\$178,461	4.9 %

*Q106 quarter-to-date (QTD) includes results for the two months ended February 28, 2006

Historical monthly metric data from January 2003 to February 2006 can be found on the E*TRADE FINANCIAL investor relations site at www.etrade.com.

About E*TRADE FINANCIAL

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