

**FOR IMMEDIATE RELEASE**

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**E\*TRADE FINANCIAL CORPORATION REPORTS MONTHLY ACTIVITY  
FOR FEBRUARY 2006**

**New York, March 15, 2006** – E\*TRADE FINANCIAL Corporation (NYSE: ET) today released its Monthly Activity Report for February. The Company's retail assets and deposits in customer accounts totaled \$187.2 billion. Retail deposits increased to \$18.7 billion, led by continued organic growth in balances across cash management products. Average period margin debt balances increased to \$6.7 billion, while total Daily Average Revenue Trades (DARTs) declined to 178,983. Gross new accounts for the month totaled 82,782 – resulting in total end of period active accounts of 4,321,726.

“Through February we delivered organic growth in cash, assets and credit balances, and remain pleased with the level of retail customer activity year to date,” said R. Jarrett Lilien, President and Chief Operating Officer, E\*TRADE FINANCIAL Corporation. “Acquisition-related economic drivers are all significantly above plan with lower-than-modeled account attrition. Our value proposition continues to broaden the engagement of new and existing customers.”

## Monthly Activity Data

	Feb-06	Jan-06	Feb-06 vs. Jan-06	Q106 QTD *	Qtr Ended 12/31/05	Q106 vs. Qtr Ended 12/31/05	QTD *
Trading days	19.0	20.0	N.M.	39.0	62.5		N.M.
<u>Daily Average Revenue Trades (DARTs)</u>							
US	156,608	173,527	(9.8)%	165,284	113,017		46.2 %
International	22,375	22,200	0.8 %	22,285	15,391		44.8 %
Total Retail DARTs	178,983	195,727	(8.6)%	187,570	128,408		46.1 %
<u>Market Making</u>							
Equity shares traded (MM)	31,639	20,064	57.7 %	51,703	33,263		N.M.
Average revenue capture per 1,000 shares	\$0.255	\$0.406	(37.2)%	\$0.314	\$0.545		(42.4)%
<u>Gross New Accounts</u>							
Investing/Trading accounts	64,528	65,152	N.M.	129,680	782,052		N.M.
Deposit/Lending accounts	18,254	22,947	N.M.	41,201	96,823		N.M.
Total gross new accounts	82,782	88,099	N.M.	170,881	878,875		N.M.
<u>Active Accounts</u>							
Investing/Trading accounts	3,641,419	3,622,330	0.5 %	3,641,419	3,617,778		0.7 %
Deposit/Lending accounts	680,307	675,258	0.7 %	680,307	666,000		2.1 %
Total active accounts end of period	4,321,726	4,297,588	0.6 %	4,321,726	4,283,778		0.9 %
End of period margin debt (\$MM)	\$6,682	\$6,616	1.0 %	\$6,682	\$6,560		1.9 %
Average margin debt (\$MM)	\$6,692	\$6,452	3.7 %	\$6,566	\$4,400		49.2 %
<u>Retail Assets / Deposits (\$MM)</u>							
Retail client assets in investing accounts	\$168,455	\$169,851	(0.8)%	\$168,455	\$162,998		3.3 %
Retail deposits in customer accounts	\$18,747	\$18,590	0.8 %	\$18,747	\$15,463		21.2 %
Total retail assets / deposits in customer accounts	\$187,202	\$188,441	(0.7)%	\$187,202	\$178,461		4.9 %

\*Q106 quarter-to-date (QTD) includes results for the two months ended February 28, 2006

Historical monthly metric data from January 2003 to February 2006 can be found on the E\*TRADE FINANCIAL investor relations site at [www.etrade.com](http://www.etrade.com).

## **About E\*TRADE FINANCIAL**

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