

FOR IMMEDIATE RELEASE

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E*TRADE FINANCIAL CORPORATION ANNOUNCES UPCOMING PRESENTATIONS

New York, NY, February 2, 2007 – E*TRADE FINANCIAL Corporation (NASDAQ: ETFC) announced today that the Company will host its annual Analyst Day and will present at the Credit Suisse Financial Services Forum during the month of February. Presentations from these events will be available via webcast through the E*TRADE FINANCIAL Investor Relations website at <https://investor.etrade.com/investors.cfm>.

Credit Suisse Financial Services Forum

Wednesday, February 7, 2007
4:15 p.m. EST
Robert J. Simmons, Chief Financial Officer

E*TRADE FINANCIAL Analyst Day 2007

Thursday, February 22, 2007
7:00 p.m. – 9:00 p.m. EST
Mitchell H. Caplan, Chief Executive Officer

Friday, February 23, 2007
7:30 a.m. – 12:00 p.m. EST
E*TRADE Financial Senior Management Team

About E*TRADE FINANCIAL

The E*TRADE FINANCIAL family of companies provides financial services including trading, investing, banking and lending for retail and institutional customers. Securities products

and services are offered by E*TRADE Securities LLC (Member NASD/SIPC). Bank and lending products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries.

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