



E*TRADE Financial Corporation Announces Upcoming Speaking Engagements

November 15, 2011

NEW YORK--(BUSINESS WIRE)-- E*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will present at two upcoming investor conferences.

KBW Securities Brokerage & Market Structure Conference

Wednesday, November 30, 2011

New York, NY, at 10:30 a.m. EST

Matthew Audette, Chief Financial Officer

Goldman Sachs US Financial Services Conference 2011

Wednesday, December 7, 2011

New York, NY, at 9:20 a.m. EST

Steven Freiberg, Chief Executive Officer

Live webcasts and replays will be accessible through the E*TRADE Financial Investor Relations website at <https://investor.etrade.com>.

About E*TRADE Financial

The E*TRADE Financial family of companies provides financial services including online brokerage and related banking products and services to retail investors. Specific business segments include Trading and Investing and Balance Sheet Management. Securities products and services are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Bank products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries. More information is available at www.etrade.com.

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Source: E*TRADE Financial Corporation

News Provided by Acquire Media