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E*TRADE SUPPORTS HURRICANE SANDY RELIEF EFFORTS

NEW YORK, November 7, 2012 – E*TRADE today announced that it has made a donation of \$100,000 to the American Red Cross to assist with Hurricane Sandy relief efforts.

“Our thoughts are with the individuals and communities that have been devastated by Hurricane Sandy,” said Frank Petrilli, E*TRADE's chairman and interim chief executive officer. “As they begin rebuilding their lives we are proud to support the American Red Cross in providing critical aid and services. Though many challenges lie ahead we hope our donation will help provide some relief to those suffering.”

Mr. Petrilli added, “E*TRADE has many employees throughout the Northeast and we are grateful for the support they have received.”

About E*TRADE Financial

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