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**E\*TRADE FINANCIAL CORPORATION ANNOUNCES  
UPCOMING SPEAKING ENGAGEMENT**

**NEW YORK, June 9, 2014** – E\*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will present at the Morgan Stanley Leveraged Finance Conference. A live webcast and replay will be accessible through the E\*TRADE Financial corporate website at <https://about.etrade.com>.

**Morgan Stanley Leveraged Finance Conference**

Thursday, June 12, 2014  
New Orleans, LA, at 8:00 a.m. CT  
Matthew Audette, Chief Financial Officer

**About E\*TRADE Financial**

E\*TRADE Financial and its subsidiaries provide financial services including online brokerage and related banking products and services to retail investors. Specific business segments include Trading and Investing and Balance Sheet Management. Securities products and services are offered by E\*TRADE Securities LLC (Member FINRA/SIPC). Bank products and services are offered by E\*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries and affiliates. More information is available at [www.etrade.com](http://www.etrade.com).

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