



**FOR IMMEDIATE RELEASE**

**E\*TRADE Media Relations**

Thayer Fox  
646-521-4418  
[thayer.fox@etrade.com](mailto:thayer.fox@etrade.com)

**E\*TRADE Investor Relations**

Brett Goodman  
646-521-4406  
[brett.goodman@etrade.com](mailto:brett.goodman@etrade.com)

**E\*TRADE FINANCIAL CORPORATION ANNOUNCES  
UPCOMING SPEAKING ENGAGEMENT**

**NEW YORK, February 24, 2015** – E\*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will present at the Raymond James 36<sup>th</sup> Annual Institutional Investors Conference. A live webcast and replay will be accessible through the E\*TRADE Financial corporate website at <https://about.etrade.com>.

**Raymond James 36<sup>th</sup> Annual Institutional Investors Conference**

Tuesday, March 3, 2015  
Orlando, FL, at 7:30 a.m. ET  
Matthew Audette, Chief Financial Officer

**About E\*TRADE Financial**

E\*TRADE Financial and its subsidiaries provide financial services including online brokerage and related banking products and services to retail investors. Specific business segments include Trading and Investing and Balance Sheet Management. Securities products and services are offered by E\*TRADE Securities LLC (Member FINRA/SIPC). Bank products and services are offered by E\*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries. More information is available at [www.etrade.com](http://www.etrade.com).

###

**Important Notices**

E\*TRADE Financial, E\*TRADE and the E\*TRADE logo are trademarks or registered trademarks of E\*TRADE Financial Corporation. ETFC-G

© 2015 E\*TRADE Financial Corporation. All rights reserved.