



**FOR IMMEDIATE RELEASE**

**E\*TRADE Media Relations**

Thayer Fox  
646-521-4418  
[thayer.fox@etrade.com](mailto:thayer.fox@etrade.com)

**E\*TRADE Investor Relations**

Brett Goodman  
646-521-4406  
[brett.goodman@etrade.com](mailto:brett.goodman@etrade.com)

**E\*TRADE FINANCIAL EXCEEDS \$50 BILLION IN RETIREMENT ASSETS**

*Retirement assets more than doubled since May 2010*

**NEW YORK, June 3, 2015** — E\*TRADE Financial Corporation (NASDAQ: ETFC) today announced it topped \$50 billion in retirement assets under management as of the end of May 2015. Retirement assets have more than doubled since May 2010 — up from \$24 billion — as investors increasingly turn to E\*TRADE to take control of their retirement, investing, and savings.

In the first quarter of this year, roughly one-fourth of net new assets were in retirement accounts. Assets in managed accounts reached \$3.2 billion in Q1 2015, up an impressive 24 percent from a year ago.

“Investors continue to choose E\*TRADE to help secure their retirement and grow their nest eggs,” said Navtej S. Nandra, President of E\*TRADE Financial. “Customer retirement assets accelerated in the last three years by \$18 billion, underscoring the faith investors place in the E\*TRADE retirement offering. We provide an experience defined by comprehensive educational resources, useful and intuitive tools, and professional guidance on our customers’ terms.”

E\*TRADE is a partner in helping investors balance today’s needs with tomorrow’s goals through pioneering digital tools and personalized, smart guidance, both online and from nearly 300 seasoned financial consultants on the phone or in-person at our branches throughout the U.S. Investors have access to E\*TRADE’s [Online Portfolio Advisor](#), comprehensive [Education Center](#), and [OneStop IRA Rollover](#), just to name a few. To learn more about how E\*TRADE helps investors make retirement easier, visit [etrade.com/retirement](http://etrade.com/retirement).

For useful insight from E\*TRADE and third-party investment professionals, follow the company on Twitter, [@ETRADE](#).

**About E\*TRADE Financial**

E\*TRADE Financial and its subsidiaries provide financial services, including online brokerage and banking products and services to retail customers. Specific business segments include Trading and Investing and Balance Sheet Management. Securities products and services, including retirement accounts, are offered by E\*TRADE Securities LLC (Member FINRA/SIPC). Managed Account Solutions are offered through E\*TRADE Capital Management, LLC, an investment adviser registered with the Securities and Exchange Commission. Bank products

and services are offered by E\*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries and affiliates. More information is available at [www.etrade.com](http://www.etrade.com).  
ETFC-G

# # #

**Important Notices**

E\*TRADE Financial, E\*TRADE, and the E\*TRADE logo are trademarks or registered trademarks of E\*TRADE Financial Corporation.

© 2015 E\*TRADE Financial Corporation. All rights reserved.