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**E\*TRADE Media Relations**

Thayer Fox  
646-521-4418  
[thayer.fox@etrade.com](mailto:thayer.fox@etrade.com)

**E\*TRADE Investor Relations**

Brett Goodman  
646-521-4406  
[brett.goodman@etrade.com](mailto:brett.goodman@etrade.com)

**E\*TRADE FINANCIAL CORPORATION ANNOUNCES  
THIRD QUARTER 2016 EARNINGS CONFERENCE CALL**

**NEW YORK, October 6, 2016** — E\*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will report its third quarter 2016 financial results after the close of the U.S. financial markets on Thursday, October 20, 2016. The Company will host a conference call to discuss the results at 5 p.m. ET. Domestic participants can access the call directly by dialing (800) 708-4339 while international participants should dial +1 (303) 223-4392. A live audio webcast and replay will also be available at <https://about.etrade.com>.

**About E\*TRADE Financial**

E\*TRADE Financial and its subsidiaries provide financial services including online brokerage and banking products and services to retail customers. Securities products and services are offered by E\*TRADE Securities LLC (Member FINRA/SIPC). Bank products and services are offered by E\*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries and affiliates. More information is available at [www.etrade.com](http://www.etrade.com).

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