

**FOR IMMEDIATE RELEASE**

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**E\*TRADE FINANCIAL CORPORATION ANNOUNCES  
UPCOMING SPEAKING ENGAGEMENT**

**NEW YORK, MAY 31, 2016** — E\*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will present at the Sandler O’Neill Global Exchange and Brokerage Conference. A live webcast and replay will be accessible through the E\*TRADE Financial corporate website at <https://about.etrade.com>.

**Sandler O’Neill Global Exchange and Brokerage Conference**

Wednesday, June 8, 2016  
New York, NY at 8:30 a.m. ET  
Paul Idzik, Chief Executive Officer

**About E\*TRADE Financial**

E\*TRADE Financial and its subsidiaries provide financial services including online brokerage and related banking products and services to retail investors. Securities products and services, including IRAs, are offered by E\*TRADE Securities LLC (Member FINRA/SIPC). Bank products and services are offered by E\*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries and affiliates. More information is available at [www.etrade.com](http://www.etrade.com).

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