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**THE E\*TRADE EQUITY EDGE ONLINE<sup>®</sup> PLATFORM IS RATED #1 IN LOYALTY AND OVERALL SATISFACTION FOR THE SIXTH CONSECUTIVE YEAR**

*E\*TRADE also earned top spot in overall satisfaction in brokerage services among partial administration clients*

**NEW YORK, NOVEMBER 1, 2017** – E\*TRADE Financial (NASDAQ:ETFC) announced that its subsidiary, E\*TRADE Financial Corporate Services, Inc., received top ratings in a number of categories in the Group Five 2017 Stock Plan Administration Benchmark Study for its Equity Edge Online platform and partial administration services.

For the sixth year in a row, Equity Edge Online has been rated #1 in Loyalty and Overall Satisfaction by Group Five. Additionally this year, E\*TRADE Financial Corporate Services, Inc. earned #1 in overall satisfaction in brokerage services among partial administration clients in the same study. The Group Five 2017 Stock Plan Administration Benchmark Study was conducted from May 2 to June 30, 2017 and includes ratings from 1,771 plan sponsors on their experiences with outside plan administration services.

“At E\*TRADE we aim to develop and deliver technology that expands the realm of what’s possible in equity compensation,” said Scott Whatley, President of E\*TRADE Financial Corporate Services, Inc. “Matched with a first-class team of stock plan professionals who are there to assist our clients along the way, these recognitions demonstrate our commitment to our clients, and to continuously raising the bar for the industry.”

Additionally, E\*TRADE received the highest ratings among Stock Plan Administration Systems used for internal recordkeeping in the following categories:

- Flexibility of plan reporting system (6 years)
- Overall satisfaction with plan reporting (6 years)
- Overall satisfaction with administration platform (6 years)
- Accuracy of plan reports (5 years)
- Administration platform’s ability to support your plan design (5 years)
- Overall satisfaction with product support (5 years)
- Ease of use of reporting system and administration platform (5 years)
- Accurate execution of plan events (5 years)
- Accessibility and responsiveness of product support (5 years)

- Ability of product support to resolve requests, problems, or errors (5 years)

Visit [www.etrade.com/equityedgeonline](http://www.etrade.com/equityedgeonline) to learn more about our award-winning platform.

For useful trading and investing insights from E\*TRADE, follow the company on Twitter, [@ETRADE](https://twitter.com/ETRADE).

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### **About E\*TRADE Financial and Important Notices**

The E\*TRADE Financial family of companies provides financial services, including trading, investing, banking, and managing employee stock plans. Employee stock plan solutions are offered by E\*TRADE Financial Corporate Services, Inc. Securities products and services are offered by E\*TRADE Securities LLC (Member FINRA/SIPC). Commodity futures products and services are offered by E\*TRADE Futures LLC (Member NFA). Managed Account Solutions are offered through E\*TRADE Capital Management, LLC, a Registered Investment Adviser. Bank products and services are offered by E\*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries. More information is available at [www.etrade.com](http://www.etrade.com).

In connection with stock plan solutions offered by E\*TRADE Financial Corporate Services, Inc., E\*TRADE Securities LLC provides brokerage services to stock plan participants.

Group Five LLC is not affiliated with E\*TRADE Financial Corporate Services, Inc. or the E\*TRADE Financial family of companies.

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