

FOR IMMEDIATE RELEASE

E*TRADE Media Relations

646-521-4418

mediainq@etrade.com

E*TRADE Investor Relations

646-521-4406

IR@etrade.com

E*TRADE TO HOST INTERACTIVE OPTIONS FORUM

*New to options or want a refresher on the basics? Trading options and ready to dive even deeper? E*TRADE has a complimentary online seminar for you*

NEW YORK, December 6, 2017 — E*TRADE Financial Corporation (NASDAQ: ETFC) today announced it will host its interactive [Options Forum](#) on Saturday, December 9, 2017. The online virtual event offers a number of complimentary sessions for investors and traders who are looking to start trading options or to take their options trading to the next level. Options Forum sessions run from 11:00 a.m. to 6:15 p.m. ET. At this event, attendees will:

- Learn through live online sessions that cover the basics of options trading to advanced options trading strategies.
- Tailor their experience from a selection of 12 specialized sessions.
- Discover best-in-class trading tools¹ and resources to help turn options strategies into action.

E*TRADE welcomes anyone to join whether or not they are an E*TRADE customer. Sessions run concurrently across two tracks. Investors and traders can attend any sessions across either track, and replays will be available on the [Options Forum](#) website following the event:

Time (ET)	Foundations Track Designed to give you more confidence and knowledge in trading options.	Beyond Basics Track Designed to give options traders insight into more advanced strategies.
11:00 a.m.– 12:00 p.m.	Introduction to Options Get an overview of the basic concepts and terminology of options.	Vertical Spreads Get an introduction to spread trading with two basic “vertical” strategies: bull call spreads and bear put spreads.
12:15–1:15 p.m.	Options for Speculation Learn how to consider, plan, and execute a trade using options as a substitute for stock.	Put Writing Strategies Learn how to build trades with a variety of risk/reward profiles, including protection against a sharp move down.
1:30–2:30 p.m.	Options for Income Understand how covered call writing can be used for potential portfolio income.	Diagonal Spreads Discover how the concept of theta arbitrage may help improve returns and manage risk.
2:45–3:45	Options for Protection	Using the Greeks

p.m.	Learn how put options can help protect an individual stock position and how they can be used to manage a broad portfolio.	Discover options pricing models, the important outputs from a model, and how to use the Greeks.
4:00–5:00 p.m.	Options Huddle Join a live examination of options case studies from a variety of angles.	Introduction to Options on Futures Learn about options on futures, how they compare to stock options, and how they can be employed in a trading strategy.
5:15–6:15 p.m.	Tools for Options Traders I Demonstration of the core options trading tools, along with a look at more advanced tools.	Tools for Options Traders II Demonstration of the tools to manage options trading like a pro.

Visit the E*TRADE [Options Forum site](#) for registration details.

Members of the media interested in joining should email MediaInq@etrade.com to inquire.

E*TRADE aims to enhance the financial independence of traders and investors through a powerful digital offering and professional guidance. To learn more about E*TRADE’s trading and investing platforms and tools, visit etrade.com.

For useful trading and investing insights from E*TRADE, follow the company on Twitter, [@ETRADE](#).

About E*TRADE Financial

E*TRADE Financial and its subsidiaries provide financial services including brokerage and banking products and services to retail customers. Securities products and services are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Commodity futures and options on futures products and services are offered by E*TRADE Futures LLC (Member NFA). Managed Account Solutions are offered through E*TRADE Capital Management, LLC, a Registered Investment Adviser. Banking products and services are offered by E*TRADE Bank or its subsidiary E*TRADE Savings Bank, both federal savings banks, member FDIC. More information is available at www.etrade.com.

Please read the important disclosures below.

Important Note: Futures and options transactions are complex and carry a high degree of risk. They are intended for sophisticated investors and are not suitable for everyone. For more information, see the Risk Disclosure Statement for Futures and Options, which can be found online at etrade.com/futures. View the [E*TRADE Futures LLC disclosure documents and other financial information](#). Moreover, there are specific risks associated with buying options, including the risk that the purchased options could expire worthless. Also, the specific risks associated with selling cash-secured puts include the risk that the underlying stock could be purchased at the exercise price when the current market value is less than the exercise price the put seller will receive. Moreover, there are specific risks associated with trading spreads, including substantial commissions, because it involves at least twice the number of contracts as a long or short position and because spreads are almost invariably closed out prior to expiration. Multi-leg options including collar strategies involve multiple commission charges. Because of the importance of tax considerations to all options transactions, the investor considering options should consult their tax advisor as to how taxes affect the outcome of each options strategy.

Commissions and other costs may be a significant factor. An options investor may lose the entire amount of their investment in a relatively short period of time.

The material provided by E*TRADE Securities or E*TRADE Futures is for educational purposes only and is not an individualized recommendation. This information neither is, nor should be construed as, an offer or a solicitation of an offer to buy, sell, or hold any security, financial product, or instrument discussed herein or to engage in any specific investment strategy by E*TRADE.

- (1) In [StockBrokers.com's](#) 2017 Online Broker Review of 16 firms across more than 300 variables, E*TRADE was awarded #1 Live Chat Support Industry Award along with five Best in Class awards for Overall, Offering of Investments, Research, Investor Education, and Mobile Trading. E*TRADE's star ratings for all category rankings out of 5: Overall (4 stars), Commissions & Fees (2.5 stars), Offering of Investments (4 stars), Platforms and Tools (4 stars), Research (4.5 stars), Customer Service (4 stars), Mobile Trading (4.5 stars), Ease of Use (4.5 stars), Education (4.5 stars), Order Execution (2.5 stars), New Investors (4 stars), Options Trading (4 stars), Active Trading (4 stars) and Banking (3.5 stars). OptionsHouse was awarded #1 Web Based Platform Industry Award along with four Best in Class awards for Commissions & Fees, Mobile Trading, New Investors, and Options Trading. OptionsHouse's star ratings for all category rankings out of 5: Overall (4 stars), Commissions & Fees (4.5 stars), Offering of Investments (4 stars), Platforms and Tools (3.5 stars), Research (2 stars), Customer Service (4 stars), Mobile Trading (4.5 stars), Ease of Use (4 stars), Education (1.5 stars), Order Execution (2 stars), New Investors (4.5 stars), Options Trading (5 stars), Active Trading (4 stars), and Banking (0.5 stars). Read the [2017 Online Broker Review](#).

###

Important Notices

E*TRADE Financial, E*TRADE, and the E*TRADE logo are trademarks or registered trademarks of E*TRADE Financial Corporation. ETFC-G

© 2017 E*TRADE Financial Corporation. All rights reserved.