

FOR IMMEDIATE RELEASE

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**E*TRADE FINANCIAL CORPORATION ANNOUNCES FOURTH QUARTER
AND FULL YEAR 2016 EARNINGS CONFERENCE CALL**

NEW YORK, January 12, 2017 — E*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will report its fourth quarter and full year 2016 financial results after the close of the U.S. financial markets on Thursday, January 26, 2017. The Company will host a conference call to discuss the results at 5 p.m. ET. Domestic participants can access the call directly by dialing (877) 256-7753 while international participants should dial +1 (303) 223-2689. A live audio webcast and replay will also be available at <https://about.etrade.com>.

About E*TRADE Financial

E*TRADE Financial and its subsidiaries provide financial services including online brokerage and banking products and services to retail customers. Securities products and services are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Bank products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries and affiliates. More information is available at www.etrade.com.

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