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**E*TRADE FINANCIAL CORPORATION ANNOUNCES
FIRST QUARTER 2017 EARNINGS CONFERENCE CALL**

NEW YORK, April 6, 2017 — E*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will report its first quarter 2017 financial results after the close of the U.S. financial markets on Thursday, April 20, 2017. The Company will host a conference call to discuss the results at 5 p.m. ET. Domestic participants can access the call directly by dialing (800) 705-8289 while international participants should dial +1 (303) 223-2689. A live audio webcast and replay will also be available at <https://about.etrade.com>.

About E*TRADE Financial

E*TRADE Financial and its subsidiaries provide financial services including online brokerage and banking products and services to retail customers. Securities products and services are offered by E*TRADE Securities LLC (Member FINRA/SIPC/NFA) and OptionsHouse (Member FINRA/SIPC/NFA). Bank products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries and affiliates. More information is available at www.etrade.com.

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