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**E\*TRADE FINANCIAL CORPORATION ANNOUNCES  
UPCOMING SPEAKING ENGAGEMENT**

**NEW YORK, May 31, 2017** — E\*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will present at the Sandler O’Neill Global Exchange and Brokerage Conference. A live webcast and replay will be accessible through the E\*TRADE Financial corporate website at <https://about.etrade.com>.

**Sandler O’Neill Global Exchange and Brokerage Conference**

Wednesday, June 7, 2017

New York, NY at 11:00 a.m. ET

Karl Roessner, Chief Executive Officer

**About E\*TRADE Financial**

E\*TRADE Financial and its subsidiaries provide financial services, including online brokerage and banking products and services to retail customers. Securities products and services, including IRAs, are offered by E\*TRADE Securities LLC (Member FINRA/SIPC). Bank products and services are offered by E\*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries and affiliates. More information is available at [www.etrade.com](http://www.etrade.com).

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