

FOR IMMEDIATE RELEASE

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**E*TRADE BOLSTERS COMMISSION-FREE ETF LINEUP
WITH 21 NEW ADDITIONS**

*Customers can build customized, diversified portfolios
made entirely of commission-free ETFs*

NEW YORK, August 10, 2017 – E*TRADE Financial Corporation (NASDAQ: ETFC) today announced a significant expansion of its commission-free exchange-traded fund (ETF) lineup:

- Since March 1, 2017, E*TRADE has added 21 commission-free ETFs from seven providers to its Commission-Free ETF Program.
- With these additions, E*TRADE now offers a total of 149 non-proprietary, commission-free ETFs—one of the largest offerings in the industry.
- New additions include ETFs from ACSI Funds, ArrowShares, ETF Securities, Janus Henderson, J.P. Morgan Asset Management, Legg Mason, and OppenheimerFunds.
- E*TRADE customers can further diversify their portfolio with ETF offerings in domestic, international, fixed income, and specialty equities without paying commissions.

“While mirroring broad indexes is an important and tried and true use for ETFs, today you can also do so much more with these vehicles,” said Rich Messina, SVP of Investment Product at E*TRADE Financial. “They provide seamless access to strategies and sectors once reserved only for professionals. With the recent additions to our Commission-Free ETF Platform, comprehensive diversification is now more easily and cheaply attainable than ever before.”

Commission-free ETFs added to the E*TRADE platform are listed below.

Fund Name	Ticker
American Customer Satisfaction Core Alpha ETF	ACSI
Arrow Dow Jones Global Yield ETF	GYLD
Arrow DWA Tactical ETF	DWAT
ETFS Bloomberg All Commodity Strategy K-1 Free ETF	BCI
Janus Henderson Velocity Volatility Hedged Large Cap ETF	SPXH
Janus Henderson Velocity Tail Risk Hedged Large Cap ETF	TRSK
Janus Henderson Short Duration Income ETF	VNLA
Janus Henderson SG Global Quality Income ETF	SGQI
JPMorgan Disciplined High Yield ETF	JPHY
JPMorgan Diversified Alternatives ETF	JPHF
JPMorgan Diversified Return U.S. Small Cap Equity ETF	JPSE

JPMorgan Ultra-Short Income ETF	JPST
JPMorgan Global Bond Opportunities ETF	JPGB
Legg Mason Low Volatility High Dividend ETF	LVHD
Legg Mason International Low Volatility High Dividend ETF	LVHI
Oppenheimer Large Cap Revenue ETF	RWL
Oppenheimer Small Cap Revenue ETF	RWJ
Oppenheimer Mid Cap Revenue ETF	RWK
Oppenheimer Ultra Dividend Revenue ETF	RDIV
Oppenheimer ESG Revenue ETF	ESGL
Oppenheimer Global ESG Revenue ETF	ESGF

To learn more about E*TRADE's Commission-Free ETF Program, visit E*TRADE's [commission-free ETF page](#).

E*TRADE aims to enhance the financial independence of traders and investors through a powerful digital offering and professional guidance. To learn more about E*TRADE's trading and investing platforms and tools, visit etrade.com.

For useful trading and investing insights from E*TRADE, follow the company on Twitter, [@ETRADE](#).

About E*TRADE's Commission-Free ETF Program

Customers can buy and sell the exchange-traded funds (ETFs) available through the E*TRADE Securities Commission-Free ETF Program without paying brokerage commissions. To discourage short-term trading, E*TRADE Securities may charge a short-term trading fee on sales of participating ETFs held for less than 30 days.

About E*TRADE Financial and Important Notices

E*TRADE Financial and its subsidiaries provide financial services including brokerage and banking products and services to retail customers. Securities products and services, including ETFs, are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Commodity futures products and services are offered by E*TRADE Futures LLC (Member NFA). Managed Account Solutions are offered through E*TRADE Capital Management, LLC, a Registered Investment Adviser. Bank products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries. More information is available at www.etrade.com.

The information provided herein is for general informational purposes only and should not be considered investment advice. Past performance does not guarantee future results.

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