## E\*TRADE Reports a Profit of \$0.02 per Share From Ongoing Operations And \$308 Million in Revenues

Revenue Diversification Strategy Drives Fourth Consecutive Quarter Of Ongoing Operating Profitability

MENLO PARK, Calif., July 18 /PRNewswire/ -- E\*TRADE Group, Inc. (NYSE: ET) today announced results for its quarter ended June 30, 2001, reporting net income from ongoing operations of \$5.4 million, or \$0.02 per share, compared to a loss of \$0.2 million, or (\$0.00) a share, in the same quarter a year ago. The Company reported net revenue for its quarter ended June 30, 2001 of \$308 million, compared to \$338 million for the same period a year ago.

\$308 million, compared to \$338 million for the same period a year ago.

"E\*TRADE's ability to earn two cents a share from ongoing operations is evidence of the strength of our business model, even in the challenging economic environment of the past few quarters," said Christos M. Cotsakos, chairman of the board and chief executive officer of E\*TRADE Group, Inc. "We continue to execute on our business plan while at the same time optimizing the efficiency of our organization. In the process, E\*TRADE is laying the foundation for earnings growth via transactions, interest-rate spreads and recurring fee-based products."

E\*TRADE significantly strengthened its balance sheet during the quarter by adding \$325 million of long-term capital in the form of subordinated convertible notes, bringing free cash at the end of the quarter to \$650 million. In addition, the Company has an investment in E\*TRADE Japan valued at approximately \$175 million as of June 30, 2001. The E\*TRADE Japan investment is recorded on the balance sheet at a cost of \$12 million. Including this investment, the total liquid assets available to the Company are \$825 million.

"Through the development of a North American sales organization dedicated to cross-selling and up-selling high-value products and services, E\*TRADE is working to develop a deeper relationship with our customers," continued Cotsakos. "By concentrating on building household relationships rather than merely acquiring accounts, we are delivering better value to our customers and increasing our revenue per household. We believe this will lead to greater profitability and ultimately increased shareowner value."

Results from ongoing operations exclude the amortization of goodwill and merger-related expenses, the gain or loss on investments, unrealized losses on the venture fund investments, and the fair value adjustments of financial derivatives related to the impact of FAS 133. Including all of the above mentioned items, E\*TRADE reported a total loss, before extraordinary gains on the early extinguishment of debt, for the second quarter of (\$12.3 million), or (\$0.04) per share on a fully diluted basis, and after extraordinary gains, the loss is (\$0.03) per share, compared to a total net income of \$4.2 million, or \$0.01 per share for the same period a year ago.

E\*TRADE reported progress in a number of important metrics.

- -- While average daily transactions of 118,000 for the quarter declined 13 percent from the prior quarter, total net revenues declined by just 6 percent, reflecting the Company's continued progress towards revenue diversification.
- -- Assets per customer household grew by 8 percent to \$20,000, as total customer assets grew to over \$53 billion. Total households grew by 83,000 to over 2.7 million.
- -- Cost per net new household in  $Q2\ 01$  was \$289, as compared to \$542 in Q101, representing a 47 percent decrease.
- -- During the quarter ended June 30, 2001, E\*TRADE added 103,000 net new brokerage and banking accounts, bringing its total customer accounts to over 3.8 million, up 29 percent compared to the 3.0 million accounts reported at the end of the same quarter a year ago. In these numbers are 30,000 net new bank accounts, including 15,000 accounts acquired from Advanta Corporation during the quarter.

-- Account acquisition costs fell by 40 percent to \$232 per net new

account, while assets per account rose by 9 percent.

-- E\*TRADE Preferred Services, with its team of 61 Account Executives, brought in nearly \$1.3 billion in new assets, a 54 percent sequential increase over the previous quarter. This program is growing at a compound quarterly growth rate of nearly 75 percent and is averaging \$235,000 per customer household.

- -- Total ongoing operating expenses declined 20 percent from last quarter. -- E\*TRADE Bank interest income rose to 73 percent of total interest
- -- E\*TRADE Bank earned top ranking from BankRate.com for the second consecutive year.

Acquisitions continued to play an important role at E\*TRADE during the quarter. E\*TRADE Bank added approximately \$390 million from the acquisition of customer deposits from Advanta. Through the acquisition of Web Street, an online brokerage firm, E\*TRADE gained 34,000 active accounts, including 6,300 accounts held by Expranar residents, as well as WebStreet sphysical locations in San Francisco, Boston, Beverly Hills and Denver, which will be converted into E\*TRADE financial superstores, called E\*TRADE Centers. The transaction, valued at approximately \$44 million in stock, is expected to add incremental annual revenues of approximately \$25 million to E\*TRADE's results in 2002.

In the product arena,  $E^*TRADE$  Mortgage, which provides consumers access to mortgage and home equity loans, funded nearly \$1.4 billion in loans during the quarter. E\*TRADE continued its personalized and segmented product strategy by launching MarketTrader for active investors. The Company also initiated a soft launch of its direct access product E\*TRADE Pro to a group of Platinum Power E\*TRADE customers and further plans a full launch at the end of the summer. As well, E\*TRADE is positioned to launch its stock baskets, including a series of proprietary baskets developed through an agreement with Standard & Poor's.

E\*TRADE extended its physical touch points with the opening of E\*TRADE Center, its flagship financial superstore, in New York City. E\*TRADE also enhanced its relationship with Target Corporation through agreements to add

1,000 ATMs in Target stores nationwide over the next two years and open 20 new

E\*TRADE Zones in SuperTarget stores over the next several months.
Internationally, E\*TRADE launched E\*TRADE Hong Kong and E\*TRADE Israel bringing the Company's personalized online investing tools to its twelfth retail branded site globally.

Financial Results Reconciliation of reported results to results from ongoing operations

\$ in millions	Qtr ended 6/30/01	Qtr ended 6/30/00	Qtr ended 3/31/01
Income (loss) as reported: Pre-tax After-tax, before cumulative effect of accounting change and	\$(25.3)	\$11.5	\$(20.4)
extraordinary gain EPS, before cumulative effect of accounting	\$(12.3)	\$4. 2	\$(7.2)
change and extraordinary gai	n \$(0.04)	\$0. 01	\$(0.02)
Pre-tax amounts, excluded from ongoing operations Amortization of goodwill and			
other intangibles Merger related expenses	9. 0 0. 5	6. 9 1. 1	8. 0
(Gain)/loss on investments	13. 0 Page 2	(24.4)	2. 5

Unrealized loss Fair value adju financial deri	stments of	e funds	9. 0 1. 7	3. 5	11. 6 (0. 3)
Income (loss) f operations: Pre-tax After-tax and EPS from ongoi	minority ir	iterest	7. 9 5. 4 0. 02	(1. 4) (0. 2) (0. 00)	1. 4 0. 9 0. 00
Key Performanc	e Metrics				
	0 ended 6/30/01	Q ended 6/30/00	Q ended 6/30/01 vs. Q ended 6/30/00	0 ended 3/31/01	0 ended 06/30/01 vs. 0 ended 3/31/01
Active brokerage accounts 3	, 393, 806	2, 755, 563	23%	3, 320, 356	2%
Active banking accounts Total active	434, 804	222, 582	95%	404, 765	7%
accounts end of period 3	, 828, 610	2, 978, 145	29%	3, 725, 121	3%
Net new accounts Cost per net	103, 489	333, 560	(69)%	166, 112	(38)%
new account	\$232	\$291	(20)%	\$387	(40)%
Total customer households end of period 2	., 738, 838	NA	NA	2, 655, 885	3%
Average assets per household	\$19, 513	NA	NA	\$18, 024	8%
Total assets in investing accounts	\$45.8 billion	\$57. 5 billion	(20)%	\$41. 1 billion	11%
Total deposits in banking accounts	\$7.7 billion	\$3. 9 billion	97%	\$6.8 billion	14%
Total assets/deposit in customer accounts	s \$53.4 billion	\$61.4 billion	(13)%	\$47. 9 billion	12%
Total inflow into customer accounts	\$5.7 billion	\$7.6 billion	(25)%	\$5.3 billion	9%

Daily average inflow	\$91 million	\$121 million	(25)%	\$85 million	7%
Total bank assets	\$12.7 billion	\$7.4 billion	70%	\$12. 1 billion	5%
Total brokerage transactions	e 7.4 million	10.8 million	(31)%	8.4 million	(12)%
Daily average brokerage transactions	118, 000	171, 000	(31)%	136, 000	(13)%

## About E\*TRADE

E\*TRADE is a global leader in online personal financial services, offering value-added investing, banking and research features, premium customer service and a redundant, proprietary Stateless Architecture(R) infrastructure. In addition to the U.S., E\*TRADE presently serves customers in Australia, Canada, Denmark, Hong Kong, Israel, Korea, Japan, New Zealand, Norway, South Africa, Sweden, and the U.K. through branded web sites. E\*TRADE Securities Inc. (Member NASD/SIPC), and its parent company, E\*TRADE Group, Inc., have offices in Northern California and in other major business centers in the U.S. and worldwide. E\*TRADE is a registered trademark of E\*TRADE Securities, Inc. E\*TRADE Bank is a wholly owned subsidiary of E\*TRADE Group, Inc.

Important Notice

E\*TRADE, Destination E\*TRADE and Stateless Architecture are registered trademarks or trademarks of  $E^*TRADE$  Securities, Inc. All other trademarks are properties of their respective owners. The statements contained in this news All other trademarks are release that are forward-looking are based on current expectations that are subject to a number of uncertainties and risks, and actual results may differ materially. The uncertainties and risks include, but are not limited to, changes in market activity, market acceptance of the Destination E\*TRADE web site, anticipated increases in the rate of new customer acquisition, the conversion of new visitors to the site to customers, seasonality, the development of new products and services, the enhancement of existing products and services, competitive pressures (including price competition), system failures, economic and political conditions, changes in consumer behavior and the introduction of competing products having technological and/or other Further information about these risks and uncertainties can be found in the information included in the annual report filed by the company with the SEC on Form 10-K in November 2000, as amended (including information under the caption "Risk Factors").

System response and account access time may vary due to market conditions,

trading volume, system performance and other factors.

E\*TRADE Bank and E\*TRADE Securities, Inc. are affiliated but separate companies. Deposits at E\*TRADE Bank are insured up to \$100,000 by the Federal Deposit Insurance Corporation (FDIC). Investment products made available from E\*TRADE Securities, Inc. are not insured by the FDIC, are not guaranteed deposits or obligations of E\*TRADE Bank and are subject to investment risk, including possible loss of principal amount invested.

## E\*TRADE GROUP, INC. AND SUBSIDIARIES Consolidated Statements of Operations (in thousands, except per share amounts) (Unaudited)

P	Three Mon June 2001		Six Month June 2001	
Revenues:    Transaction revenues    Interest income    Global and institutional    Other       Gross revenues    Interest expense    Provision for loan losses    Net revenues	\$109, 264 298, 515 37, 047 71, 185 516, 011 (206, 176) (1, 656) 308, 179	(974)	\$240, 626 615, 945 73, 888 135, 677 1, 066, 136 (425, 277) (3, 099) 637, 760	\$434, 790 501, 973 90, 253 41, 660 1, 068, 676 (311, 450) (2, 230) 754, 996
Cost of services	150, 458	128, 582	292, 893	264, 161
Operating expenses: Selling and marketing Technology development General and administrative Amortization of goodwill and	55, 399 23, 420 61, 906	117, 324 33, 792 52, 188	149, 097 45, 701 122, 148	297, 929 77, 127 104, 739
other intangibles Merger related expenses Total operating expenses Total cost of services and	9, 022 517 150, 264	6, 908 1, 133 211, 345	17, 021 517 334, 484	12, 205 25, 732 517, 732
operating expenses	300, 722	339, 927	627, 377	781, 893
Operating income (loss)	7, 457	(1, 631)	10, 383	(26, 897)
Non-operating income (expense): Corporate interest income Corporate interest expense Gain (loss) on investments	5, 220 (12, 759) (13, 042)	5, 609 (11, 020) 24, 416	10, 998 (23, 987) (15, 573)	9, 229 (18, 148) 35, 331
Equity in losses of investments Unrealized loss on venture	(1, 811)	(1, 414)	(5, 152)	(2, 150)
funds Fair value adjustments of	(8, 958)	(3, 462)	(20, 569)	(18, 090)
financial derivatives Other Total non-operating income (expense)	(1, 710) 292	(970)	(1, 376) (408)	(1, 723)
	(32, 768)	13, 159	(56, 067)	4, 449
Pre-tax income (loss) Income tax expense (benefit) Minority interest in subsidiaries Income (loss) before extraordinary loss on early extinguishment of debt Extraordinary gain on early extinguishment of debt, net of tax Net income (loss)	(25, 311) (12, 655)	11, 528 7, 896	(45, 684) (25, 897)	(22, 448) (1, 022)
	(350)	(585)	(315)	(177)
	(12, 306)	4, 217	(19, 472)	(21, 249)
	2 111	\$4, 217	74 \$(19, 398)	\$(21, 249)
Income (loss) per share before extraordinary loss on early extinguishment of debt: Basic	\$(0.04) Page 5	\$0. 01	\$(0.06)	\$(0.07)

Di I uted	\$(0.04)	\$0.01	\$(0.06)	\$(0.07)
Net income (loss) per share: Basic Diluted	\$(0.03) \$(0.03)	\$0. 01 \$0. 01	\$(0.06) \$(0.06)	\$(0.07) \$(0.07)
Shares used in computation of per share data: Basic Diluted	321, 550 321, 550	302, 870 318, 731	319, 405 319, 405	298, 115 298, 115

E\*TRADE GROUP, INC. AND SUBSIDIARIES Consolidated Statements of Operations (in thousands, except per share amounts) (Unaudited)

		Three June 30, 2001	Months	
Revenues: Transaction revenues Interest income Global and institutional Other Gross revenues Interest expense Provision for loan losses Net revenues		\$109, 264 298, 515 37, 047 71, 185 516, 011 (206, 176) (1, 656) 308, 179	) )	\$131, 362 317, 430 36, 841 64, 492 550, 125 (219, 101) (1, 443) 329, 581
Cost of services		150, 458		142, 435
Operating expenses: Selling and marketing Technology development General and administrative Amortization of goodwill and other intangibles Merger related expenses		55, 399 23, 420 61, 906 9, 022 517		93, 698 22, 281 60, 242 7, 999
Total operating expenses Total cost of services and operating expenses		150, 264 300, 722		184, 220 326, 655
Operating income		7, 457		2, 926
Non-operating income (expense): Corporate interest income Corporate interest expense Loss on investments Equity in losses of investments Unrealized loss on venture fund Fair value adjustments of financial derivatives Other Total non-operating expense	S	5, 220 (12, 759) (13, 042) (1, 811) (8, 958) (1, 710) 292) (32, 768)	) ) )	5, 778 (11, 228) (2, 531) (3, 341) (11, 611) 334 (700) (23, 299)
Pre-tax loss Income tax benefit Minority interest in subsidiarie Loss before extraordinary loss from the early extinguishments Extraordinary gain (loss) on ear	f debt	(25, 311) (12, 655) (350) (12, 306)	) )	(20, 373) (13, 242) 35 (7, 166)
extinguishment of debt, net of the Net loss	ax Page 6	2, 111 \$(10, 195)	)	(2, 037) \$(9, 203)

Loss per share before extraordinary gain (loss) from the early extinguishment of debt: Basic Diluted	\$(0.04) \$(0.04)	\$(0.02) \$(0.02)
Net loss per share: Basic Diluted	\$(0.03) \$(0.03)	\$(0.03) \$(0.03)
Shares used in computation of per share data: Basic Diluted	321, 550 321, 550	317, 242 317, 242
E*TRADE GROUP, INC. Al Consolidated Balai (in thousai (Unaudite	nce Sheets nds)	
	June 30, 2001	December 31, 2000
ASSETS Cash and equivalents Cash and investments required to be segregated under Federal or other	\$185, 409	\$212, 430
regulations Brokerage receivables - net Mortgage-backed securities Loans receivable - net Investments Property and equipment - net Goodwill and other intangibles Other assets Total assets	173, 454 4, 335, 405 3, 998, 938 6, 913, 032 2, 080, 166 414, 399 492, 227 707, 141 \$19, 300, 171	122, 327 4, 639, 078 5, 058, 919 5, 039, 602 1, 350, 797 368, 355 441, 984 507, 618 \$17, 741, 110
LIABILITIES AND SHAREOWNERS' EQUITY Liabilities: Brokerage payables Banking deposits Borrowings by bank subsidiary Accounts payable, accrued and other liabilities Convertible subordinated notes Total liabilities	\$4, 255, 376 7, 687, 006 3, 832, 887 749, 119 945, 000 17, 469, 388	\$4, 226, 124 5, 750, 209 4, 629, 353 708, 629 650, 000 15, 964, 315
Mandatorily redeemable preferred securities	30, 779	30, 747
Shareowners' equity: Preferred stock, shares authorized: 1,000,000; issued and outstanding: none at June 30, 2001 and December 31, 2000 Shares exchangeable into common stock, \$.01 par value, shares author 10,644,223; issued and outstanding:	 ri zed:	
2,823,206 at June 30, 2001 and 4,101,504 at December 31, 2000 Common stock, \$.01 par value, shares authorized: 600,000,000; issued and outstanding: 334,394,381 at June 30 Page		41

and 308, 220, 126 at December 31, 2000	3, 344	3, 082
Additional paid-in-capital	2, 012, 665	1, 827, 444
Unearned ESOP shares	(1, 157)	(1, 422)
Shareowners' notes receivable	(31, 644)	(19, 640)
Deferred compensation	(34, 521)	
Accumulated deficit	(24, 953)	(5, 555)
Accumulated other comprehensive loss	(123, 758)	(57, 902)
Total shareowners' equity	1, 800, 004	1, 746, 048
Total liabilities and		
shareowners' equity	\$19, 300, 171	\$17, 741, 110

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