

FOR IMMEDIATE RELEASE

E*TRADE FINANCIAL Media Relations Contact

Pam Erickson

617-296-6080

pam.erickson@etrade.com

E*TRADE FINANCIAL Investor Relations Contact

Robert Simmons

646-521-4406

robert.simmons@etrade.com

**E*TRADE FINANCIAL CORPORATION PROVIDES UPDATE ON
CAPITAL PURCHASE PROGRAM APPLICATION**

New York, November 25, 2008 – E*TRADE FINANCIAL Corporation (NASDAQ: ETFC) today announced it continues to work constructively with regulators through each phase of its application for the U.S. Treasury's TARP Capital Purchase Program. The Company remains optimistic that it will receive the necessary approvals and expects to make an announcement in the near future.

About E*TRADE FINANCIAL

The E*TRADE FINANCIAL family of companies provides financial services including trading, investing and banking for retail and institutional customers. Securities products and services are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Bank products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries.

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