

FOR IMMEDIATE RELEASE

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E*TRADE FINANCIAL ANNOUNCES EXECUTIVE CHANGES

New York, April 25, 2008 – E*TRADE FINANCIAL Corporation (NASDAQ: ETFC) today announced the departures of two executive officers. Chief Financial Officer Robert J. Simmons will resign from his position effective on or before May 9, 2008, and General Counsel and Corporate Secretary Arlen W. Gelbard resigned from his position effective April 22, 2008.

Matthew J. Audette, the Company's controller and an executive vice president since July 2005, will be appointed acting Chief Financial Officer immediately upon Mr. Simmons' resignation from the position. Mr. Audette will manage the finance, tax and accounting functions while the Company searches for a permanent replacement for Mr. Simmons. As controller, Mr. Audette has been an integral part of E*TRADE's finance staff, managing all accounting functions and SEC reporting.

Russell S. Elmer will act as General Counsel on an extended interim basis. Mr. Elmer served as E*TRADE's General Counsel and Corporate Secretary for six years prior to his departure in June 2007. During his tenure, Mr. Elmer's responsibilities encompassed legal affairs, human resources and compliance. As General Counsel and Corporate Secretary, Mr. Elmer will manage the legal and compliance functions for the Company.

About E*TRADE FINANCIAL

The E*TRADE FINANCIAL family of companies provides financial services including trading, investing, banking and lending for retail and institutional customers. Securities products and services are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Bank and lending products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries.

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