

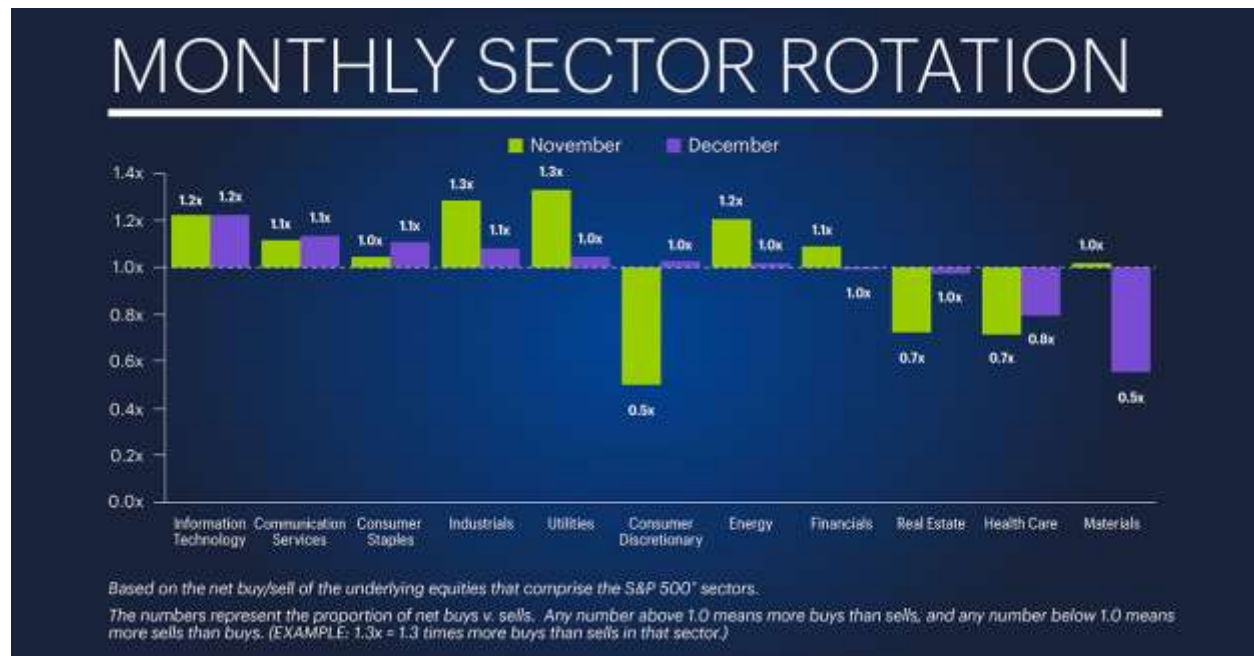
## FOR IMMEDIATE RELEASE

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NEW YORK--(BUSINESS WIRE)--Jan. 2, 2019--E\*TRADE Financial Corporation (NASDAQ:ETFC) today released the data from its monthly sector rotation study, based on the E\*TRADE customer relative net buy/sell behavior for stocks that comprise the S&P 500 sectors.



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