

## FOR IMMEDIATE RELEASE

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## E\*TRADE TO HOST ONLINE OPTIONS FORUM

*Trying options trading for the first time? Looking to take your trading to the next level?  
E\*TRADE has a complimentary virtual event to help*

**NEW YORK, September 20, 2019** — E\*TRADE Financial Corporation (NASDAQ: ETFC) today announced it will host an online [Options Forum](#), on Saturday, September 28, 2019, from 11 a.m. to 3:45 p.m. ET. The event offers a variety of actionable trading ideas through 12 specialized sessions across three learning tracks—Foundations, Beyond Basics, and Advanced Strategies. Attendees can also design their own custom agenda.

Sessions explore a variety of topics, from placing your first options trade to using Power E\*TRADE and creating complex options strategies. E\*TRADE welcomes anyone to join, whether or not they are an E\*TRADE customer. Investors and traders can attend sessions across all tracks.

<b>Time (ET)</b>	<b>Foundations</b>	<b>Beyond Basics</b>	<b>Advanced Strategies</b>
11:00 a.m.– 12:00 p.m.	<b>Options Trading in Plain English</b> Cut through the jargon and learn the basics of options trading	<b>Translating the Greeks: Quantifying Options Risk</b> Learn about “the Greeks” and how they are derived, interpreted, and used by traders	<b>The Ups and Downs of Market Volatility</b> Analyze current vs. historical volatility and explore potential options trading opportunities
12:15– 1:15 p.m.	<b>Let’s Get Real: The Anatomy of an Options Trade</b> Analyze a hypothetical options trade and explore “what-if” scenarios	<b>Multi-Leg Strategies: Stepping Up to Options Spreads</b> Learn how to use multi-leg strategies in up, down, and sideways markets	<b>Doing Your Homework: Options Analysis on Power E*TRADE</b> Learn how to use Power E*TRADE to analyze everything from simple options trades to complex strategies
1:30– 2:30 p.m.	<b>Covered Calls: Where Many Options Traders Start</b> Understand this widely used income-generating strategy	<b>Propelling Your Options Trading with Power E*TRADE</b> Explore the intuitive tools, charts, and data on our premier trading platform	<b>Taming the Iron Condor: An Income Strategy for a Range-Bound Market</b> Learn an options strategy for a sideways market
2:45– 3:45 p.m.	<b>Putting It All Together: Placing Your First Options Trade</b> Walk through an options trade step-by-step—from strategy selection to execution	<b>The Art and Science of Diagonal Spreads</b> Learn how basic options strategies can be combined to create tailored risk/reward profiles	<b>Going Big with S&amp;P 500® Index Options</b> Learn the basics of index options and explore advanced trading strategies

Visit the E\*TRADE [Options Forum site](#) for registration details.

Members of the media interested in joining should email [MediaInq@etrade.com](mailto:MediaInq@etrade.com) to inquire.

E\*TRADE aims to enhance the financial independence of traders and investors through a powerful digital offering and professional guidance. To learn more about E\*TRADE's trading and investing platforms and tools, visit [etrade.com](http://etrade.com).

For useful trading and investing insights from E\*TRADE, follow the company on Twitter, [@ETRADE](#).

### **About E\*TRADE Financial**

E\*TRADE Financial and its subsidiaries provide financial services including brokerage and banking products and services to retail customers. Securities products and services are offered by E\*TRADE Securities LLC (Member [FINRA/SIPC](#)). Commodity futures and options on futures products and services are offered by E\*TRADE Futures LLC (Member [NFA](#)). Managed Account Solutions are offered through E\*TRADE Capital Management, LLC, a Registered Investment Adviser. Bank products and services are offered by E\*TRADE Bank, and RIA custody solutions are offered by E\*TRADE Savings Bank, both of which are national federal savings banks (Members FDIC). More information is available at [www.etrade.com](http://www.etrade.com).

**Please read the important disclosures below.**

***Important note:*** Options transactions are intended for sophisticated investors and are complex, carry a high degree of risk, and are not suitable for all investors. For more information, please read the [Characteristics and Risks of Standardized Options](#) prior to applying for an account. Moreover, there are specific risks associated with buying options, including the risk that the purchased options could expire worthless. Also, there are specific risks associated with covered call writing including the risk that the underlying stock could be sold at the exercise price when the current market value is greater than the exercise price the call writer will receive. A covered call writer foregoes participation in any increase in the stock price above the call exercise price and continues to bear the downside risk of stock ownership if the stock price decreases more than the premium received. Further, the specific risks associated with selling cash-secured puts include the risk that the underlying stock could be purchased at the exercise price when the current market value is less than the exercise price the put seller will receive. Also, there are specific risks associated with trading spreads, including substantial commissions, because it involves at least twice the number of contracts as a long or short position and because spreads are almost invariably closed out prior to expiration. Multi-leg options including collar strategies involve multiple commission charges. Because of the importance of tax considerations to all options transactions, the investor considering options should consult their tax advisor as to how taxes affect the outcome of each options strategy. Commissions and other costs may be a significant factor. An options investor may lose the entire amount of their investment in a relatively short period of time.

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