

FOR IMMEDIATE RELEASE

E*TRADE Media Relations

646-521-4418

mediainq@etrade.com

E*TRADE Investor Relations

646-521-4406

ir@etrade.com

**E*TRADE FINANCIAL CORPORATION ANNOUNCES
FOURTH QUARTER AND FULL YEAR 2017 EARNINGS CONFERENCE CALL**

NEW YORK, January 11, 2017 – E*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will report its fourth quarter and full year 2017 financial results after the close of the US financial markets on Thursday, January 25, 2017. The Company will host a conference call to discuss the results at 5 p.m. ET. Domestic participants can access the call directly by dialing 800-272-9104 while international participants should dial +1 303 223 4371. A live audio webcast and replay will also be available at <https://about.etrade.com>.

About E*TRADE Financial

Securities products and services are offered by E*TRADE Securities LLC, Member FINRA/SIPC. Investment advisory services are offered through E*TRADE Capital Management, LLC, a Registered Investment Adviser. Commodity futures and options on futures products and services are offered by E*TRADE Futures LLC, Member NFA. Banking products and services are offered by E*TRADE Bank, a federal savings bank, Member FDIC, or its subsidiaries. E*TRADE Securities LLC, E*TRADE Capital Management, LLC, E*TRADE Futures LLC, and E*TRADE Bank are separate but affiliated companies. More information is available at www.etrade.com.

###

Important Notices

E*TRADE Financial, E*TRADE, and the E*TRADE logo are trademarks or registered trademarks of E*TRADE Financial Corporation. ETFC-G

© 2018 E*TRADE Financial Corporation. All rights reserved.