

FOR IMMEDIATE RELEASE

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E*TRADE ANNOUNCES 24-HOUR TRADING

Customers can now react in real time to after-hours market events and overnight breaking news with 24-hour access to some of today's most widely traded ETFs

NEW YORK, February 20, 2018 – E*TRADE Financial Corporation (NASDAQ: ETFC) today announced that E*TRADE customers can now trade certain widely held ETFs 24 hours a day, five days a week:

- Trade from Sunday 8 p.m. to Friday 8 p.m. ET, excluding market holidays
- Trade SPY, QQQ, EEM, DIA, GLD, USO, FXI, TLT, SLV, UNG, IWM, and SH
- Trade on *etrade.com* from 7 a.m. to 4 a.m. ET, and by phone at 800-387-2331 from 4 a.m. to 7 a.m. ET (broker-assisted fee waived), excluding market holidays
- View and/or cancel orders from any platform or device
- Visit the E*TRADE Exchange-Traded Funds page to learn more

"In today's non-stop news cycle, market-moving events don't wait for the opening or closing bell—they can happen at any time," said Christopher Larkin, Senior Vice President of Trading Product at E*TRADE Financial. "For investors and traders looking to execute strategies in the moment, they now have a 24-hour solution in E*TRADE."

About E*TRADE Financial and Important Notices

The fund's prospectus contains its investment objectives, risks, charges, expenses, and other important information and should be read and considered carefully before investing. For a current prospectus, visit *etrade.com/etf*. Trading during the Extended Hours overnight session carries unique and additional risks and may not be appropriate for all investors.

E*TRADE Financial and its subsidiaries provide financial services, including brokerage and banking products and services, to retail customers. Securities products and services, including ETFs, are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Commodity futures and options on futures products and services are offered by E*TRADE Futures LLC (Member NFA). Managed Account Solutions are offered through E*TRADE Capital Management, LLC, a Registered Investment Adviser. Bank products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries. More information is available at *etrade.com*.

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