

FOR IMMEDIATE RELEASE

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E*TRADE TO HOST ANNUAL RETIREMENT DAY

*Worried about the impact of taxes on your retirement? Unsure how to start investing for income? Need help understanding when to claim Social Security? E*TRADE has a complimentary seminar that could help.*

NEW YORK, February 27, 2018 — E*TRADE Financial Corporation (NASDAQ: ETFC) today announced it will host its seventh annual [Retirement Day](#) on Tuesday, March 6, 2018. The day offers a number of complimentary events for investors interested in learning more about pursuing retirement goals. Retirement Day events run from 11:00 a.m. to 6:15 p.m. ET, and attendees can join any or all sessions.

Topics will explore everything from retirement income planning and Social Security to tax-efficient asset allocation. Specific sessions include:

Time (ET)	Seminar Title
11:00 a.m.–12:00 p.m.	Allocating for a More Tax-Efficient Retirement Mike Cannizzaro, Senior Strategist, Investor Education at E*TRADE Securities
12:15–1:15 p.m.	Portfolio Ideas for Different Life Stages Rob Kron, Head of Investment and Retirement Education at BlackRock and Karen Schenone, CFA and Fixed Income Strategist at BlackRock
1:30–2:30 p.m.	Investing for Dividend and Interest Income Dave Whitmore, Senior Strategist, Trader Education at E*TRADE Securities
2:45–3:45 p.m.	Paying Yourself in Retirement: Creating a Sustainable Withdrawal Plan Mike Cannizzaro, Senior Strategist, Investor Education at E*TRADE Securities
4:00–5:00 p.m.	Transforming Social Security into a Winning Retirement Strategy Jennifer Taboada, Head of Social Security Consulting at BlackRock
5:15–6:15 p.m.	Protecting Investments with Options Shawn Howell, Senior Strategist, Investor Education at E*TRADE Financial

All events are complimentary and open to investors of all experience levels. Visit the [E*TRADE Retirement Day site](#) for registration details and a full schedule of events. Members of the media interested in attending should email mediainq@etrade.com to register.



E*TRADE helps investors balance today's needs with tomorrow's goals, through pioneering digital tools coupled with guidance online and from Financial Consultants. To learn more about E*TRADE's trading and investing platforms and tools, visit etrade.com.

For useful trading and investing insight from E*TRADE, follow the company on Twitter, [@ETRADE](https://twitter.com/ETRADE).

About E*TRADE Financial

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***Important note:* Options transactions are intended for sophisticated investors and are complex, carry a high degree of risk, and are not suitable for all investors. For more information, please read the [Characteristics and Risks of Standardized Options](#) prior to applying for an account.**

Diversification and asset allocation do not ensure profit or protect against loss in declining markets.

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