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**E*TRADE EARNS WIDE ARRAY OF HONORS
FROM INDUSTRY EXPERT STOCKBROKERS.COM**

*E*TRADE awarded #1 in mobile trading, #1 in options trading, the industry award for best web-based platform, and seven best-in-class distinctions across a host of categories*

NEW YORK, February 28, 2018 — E*TRADE Financial Corporation (NASDAQ: ETFC) today announced several top honors in StockBrokers.com's [2018 Online Broker Rankings](#), including:

- #1 for mobile trading (for the fifth time in six years) and #1 for options trading (seventh consecutive year)
- Industry award for best web-based platform (second consecutive year)
- Best-in-class distinctions¹ for overall performance (eighth consecutive year), offering of investments (fourth consecutive year), research (seventh consecutive year), mobile trading (sixth consecutive year), education (seventh consecutive year), options trading (eighth consecutive year), and new investors

“Traders and investors alike need the tools and resources to keep their fingers on the pulse of their portfolios, and act at a moment’s notice—especially in periods of pronounced volatility,” said Christopher Larkin, Senior Vice President of Trading Product at E*TRADE Financial. “The diversity of these distinctions is a testament to our unwavering commitment to be the broker of choice for these investors—those who aim to take control of their finances through best-in-class digital technology.”

The 2018 review assessed 13 online brokers on 292 variables across 10 categories.

E*TRADE aims to enhance the financial independence of traders and investors through a powerful digital offering and professional guidance. To learn more about E*TRADE’s trading and investing platforms and tools, visit etrade.com.

For useful trading and investing insights from E*TRADE, follow the company on Twitter, [@ETRADE](https://twitter.com/ETRADE).

1. Best-in-class distinctions are awarded to the top five brokers within each category.

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