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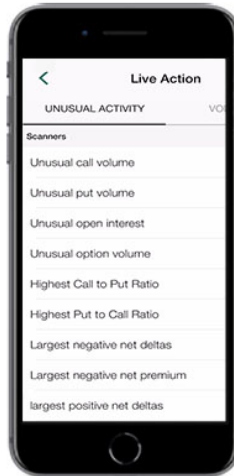
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**E\*TRADE BRINGS POWER OF THE DESKTOP TO  
MOBILE WITH *LIVEACTION* MARKET SCANNING**



*Looking for unusual options activity on the go? High implied volatility? Stocks gapping up on high volume? E\*TRADE has you covered with 67 mobile market scanners.*

**NEW YORK, April 16, 2018** – E\*TRADE Financial Corporation (NASDAQ: ETFC) today announced a significant expansion to its suite of mobile tools. Through the [OptionsHouse Mobile iOS app](#), traders can now access advanced market scanning tools on mobile. *LiveAction* includes:

- 67 unique scanners, including 24 unusual activity scanners and 43 volatility scanners that use live, streaming data to scan the market
- Unusual activity scanners covering categories such as unusual call volume, unusual put volume, trades at 52-week highs or lows, and percentage price losers, among many others
- Volatility scanners covering a variety of implied volatility and historical volatility tracking scanners
- A favorites list allowing users to save their favorite scanners for quick access

“In today’s market defined by elevated volatility, having advanced market intelligence in the palm of your hand is indispensable,” said Christopher Larkin, Senior Vice President of Trading Product at E\*TRADE Financial. “Traders expect a lot from their trading app—from placing trades to accessing rich immersive data and content that can help them seize opportunities. With *LiveAction* mobile market scanners, we continue in our pursuit to bring advanced desktop

trading functionality to mobile, allowing traders to carry some of the most sophisticated trading technology with them wherever they go.”

E\*TRADE aims to enhance the financial independence of traders and investors through a powerful digital offering and professional guidance. To learn more about E\*TRADE’s trading and investing platforms and tools, visit [etrade.com](http://etrade.com).

For useful trading and investing insights from E\*TRADE, follow the company on Twitter, [@ETRADE](https://twitter.com/ETRADE).

### **About E\*TRADE Financial and Important Notices**

The LiveAction tool is provided for informational and/or educational purposes and should not be used or construed as investment advice, financial guidance, or an offer, solicitation, or recommendation to buy, sell, or hold any security, commodity future, futures option, or investment by E\*TRADE or any third-party provider. The LiveAction tool is not designed to yield variable results specific to your individual financial situation, risk tolerance, or investment goals and should not be relied upon, in any way, to determine the suitability of an investment for you. Before buying or selling any investment, you should carefully consider your financial situation, investment objectives, risk tolerance, and liquidity needs and consult your broker, financial advisor, and/or licensed tax professional to determine for yourself whether the investment is suitable for you. Past performance of securities, commodity futures, and futures options are not indicative of future results.

E\*TRADE Financial and its subsidiaries provide financial services, including brokerage and banking products and services, to retail customers. Securities products and services, including options, are offered by E\*TRADE Securities LLC (Member FINRA/SIPC). Commodity futures and options on futures products and services are offered by E\*TRADE Futures LLC (Member NFA). Managed Account Solutions are offered through E\*TRADE Capital Management, LLC, a Registered Investment Adviser. Bank products and services are offered by E\*TRADE Bank, and RIA custody solutions are offered by E\*TRADE Savings Bank, both of which are national federal savings banks (Members FDIC). More information is available at [www.etrade.com](http://www.etrade.com).

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**System response and account access times may vary due to a variety of factors, including trading volumes, market conditions, system performance, and other factors.**

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