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E*TRADE EARNS ARRAY OF ACCOLADES FROM STOCKBROKERS.COM

*E*TRADE wins #1 for Mobile Trading, Options Trading, and Web-Based Platform*

NEW YORK, March 5, 2019 --(BUSINESS WIRE)--E*TRADE Financial (NASDAQ: ETFC) today announced top accolades from StockBrokers.com's 2019 Online Broker Review. E*TRADE received the #1 Mobile Trading, #1 Options Trading, and #1 Web-Based Platform Awards. E*TRADE also received the following Best in Class distinctions:

- Overall: Best in Class nine years running
- Options Trading: Best in Class nine years running¹
- Education: Best in Class eight years running
- Research: Best in Class eight years running
- Mobile Trading: Best in Class seven years running
- Offering of Investments: Best in Class five years running
- Beginners: Best in Class two years running
- Ease of Use
- Customer Service
- Banking

The 2019 Online Broker Review assessed 16 online brokers on 284 different variables across nine categories. E*TRADE earned 4.0 out of 5 overall stars.

“Power E*TRADE innovates and delivers speed, ease of use, and the tools needed for options traders to succeed,” said Blain Reinkensmeyer, Head of Research at StockBrokers.com. “For newer investors, there isn't a better platform on which to learn how to trade options. For example, using the Snapshot Analysis tool, not only is Risk/Reward completely broken down with smiley faces to translate the risks and rewards, but key events to watch out for are listed alongside a P&L chart. It's a work of art.”

“We are always upping our game to meet the needs of active and derivatives traders, delivering best-in-class tools and a world-class support model,” said Chris Larkin, SVP Trading at E*TRADE Financial. “For all traders and investors, our focus is simple: To produce the innovation they need to execute with ease and manage their portfolios with confidence.”



E*TRADE aims to enhance the financial independence of traders and investors through a powerful digital offering and professional guidance. To learn more about E*TRADE trading and investing platforms and tools, visit etrade.com.

For useful trading and investing insights from E*TRADE, follow the company on Twitter, [@ETRADE](https://twitter.com/ETRADE).

About E*TRADE Financial

1. OptionsHouse secured Best in Class Distinction for Options Trading seven years in a row before being acquired by E*TRADE.

In [StockBrokers.com's](#) 2019 Online Broker Review of 16 firms across 284 different variables, E*TRADE was awarded the #1 Mobile Trading, #1 Options Trading, and #1 Web Based Platform Awards. In addition, E*TRADE received 10 Best in Class distinctions: Overall, Offering of Investments, Research, Mobile Trading, Education, Options Trading, Beginners, Ease of Use, Customer Service, and Banking. E*TRADE's star ratings for all category rankings out of 5: Overall (4 stars), Commissions & Fees (3.5 stars), Offering of Investments (4.5 stars), Platforms & Tools (4.5 stars), Research (4.5 stars), Customer Service (4.5 stars), Mobile Trading (5 stars), Ease of Use (4.5 stars), Education (4.5 stars), Beginners (4.5 stars), Options Trading (5 stars), and Banking (4 stars). [Read E*TRADE's 2019 Review](#).

E*TRADE Financial and its subsidiaries provide financial services including brokerage and banking products and services to retail customers. Securities products and services are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Commodity futures and options on futures products and services are offered by E*TRADE Futures LLC (Member NFA). Managed Account Solutions are offered through E*TRADE Capital Management, LLC, a Registered Investment Adviser. Bank products and services are offered by E*TRADE Bank, and RIA custody solutions are offered by E*TRADE Savings Bank, both of which are national federal savings banks (Members FDIC). More information is available at www.etrade.com.

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