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**E\*TRADE Media Relations**

646-521-4418

[mediainq@etrade.com](mailto:mediainq@etrade.com)

**E\*TRADE Investor Relations**

646-521-4406

[ir@etrade.com](mailto:ir@etrade.com)

**E\*TRADE FINANCIAL CORPORATION ANNOUNCES  
UPCOMING SPEAKING ENGAGEMENT**

**NEW YORK, October 25, 2018** — E\*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will present at the Bank of America Merrill Lynch Future of Financials 2018 conference. A live webcast and replay will be accessible through the E\*TRADE Financial corporate website at [about.etrade.com](http://about.etrade.com).

**Bank of America Merrill Lynch Future of Financials 2018**

Tuesday, November 6, 2018

New York, NY at 3:55 p.m. ET

Michael Pizzi, Chief Operating Officer & Chief Financial Officer

**About E\*TRADE Financial**

E\*TRADE Financial and its subsidiaries provide financial services, including brokerage and banking products and services, to retail customers. Securities products and services are offered by E\*TRADE Securities LLC (Member FINRA/SIPC). Commodity futures and options on futures products and services are offered by E\*TRADE Futures LLC (Member NFA). Investment advisory services are offered through E\*TRADE Capital Management, LLC, a Registered Investment Adviser. Bank products and services are offered by E\*TRADE Bank, and RIA custody solutions are offered by E\*TRADE Savings Bank, both of which are federal savings banks (Members FDIC). More information is available at [www.etrade.com](http://www.etrade.com).

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