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**E\*TRADE FINANCIAL CORPORATION ANNOUNCES  
UPCOMING SPEAKING ENGAGEMENT**

**NEW YORK, February 21, 2018** — E\*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will present at the Raymond James Institutional Investors Conference. A live webcast and replay will be accessible through the E\*TRADE Financial corporate website at <https://about.etrade.com>.

**Raymond James Institutional Investors Conference**

Tuesday, March 6, 2018

Orlando, FL at 11 a.m. ET

Michael Pizzi, Chief Financial Officer

**About E\*TRADE Financial**

E\*TRADE Financial and its subsidiaries provide financial services including brokerage and banking products and services to retail customers. Securities products and services are offered by E\*TRADE Securities LLC (Member FINRA/SIPC). Commodity futures and options on futures products and services are offered by E\*TRADE Futures LLC (Member NFA). Investment advisory services are offered through E\*TRADE Capital Management, LLC, a Registered Investment Adviser. Bank products and services are offered by E\*TRADE Bank, a federal savings bank, Member FDIC, or its subsidiaries. More information is available at [www.etrade.com](http://www.etrade.com).

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