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**E*TRADE FINANCIAL CORPORATION ANNOUNCES
FIRST QUARTER 2019 EARNINGS CONFERENCE CALL**

NEW YORK, April 3, 2019 – E*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will report its first quarter 2019 financial results after the close of the US financial markets on Wednesday, April 17. The Company will host a conference call to discuss the results at 5 p.m. ET. Domestic participants can access the call directly by dialing 888-612-1053 while international participants should dial +1 303 223 2698. A live audio webcast and replay will also be available at <https://about.etrade.com>.

About E*TRADE Financial

E*TRADE Financial and its subsidiaries provide financial services, including brokerage and banking products and services, to retail customers. Securities products and services are offered by E*TRADE Securities LLC, Member FINRA/SIPC. Investment advisory services are offered through E*TRADE Capital Management, LLC, a Registered Investment Adviser. Commodity futures and options on futures products and services are offered by E*TRADE Futures LLC, Member NFA. Bank products and services are offered by E*TRADE Bank, and RIA custody solutions are offered by E*TRADE Savings Bank, both of which are federal savings banks (Members FDIC). E*TRADE Securities LLC, E*TRADE Capital Management, LLC, E*TRADE Futures LLC, E*TRADE Bank, and E*TRADE Savings Bank are separate but affiliated companies. More information is available at www.etrade.com.

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