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**E*TRADE FINANCIAL CORPORATION ANNOUNCES
UPCOMING SPEAKING ENGAGEMENT**

NEW YORK, May 23, 2018 — E*TRADE Financial Corporation (NASDAQ: ETFC) today announced that it will present at the Sandler O’Neill Global Exchange and Brokerage Conference. A live webcast and replay will be accessible through the E*TRADE Financial corporate website at about.etrade.com.

Sandler O’Neill Global Exchange and Brokerage Conference

Wednesday, June 6, 2018

New York, NY at 8 a.m. ET

Karl Roessner, Chief Executive Officer

About E*TRADE Financial

E*TRADE Financial and its subsidiaries provide financial services, including brokerage and banking products and services, to retail customers. Securities products and services are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Commodity futures and options on futures products and services are offered by E*TRADE Futures LLC (Member NFA). Investment advisory services are offered through E*TRADE Capital Management, LLC, a Registered Investment Adviser. Bank products and services are offered by E*TRADE Bank, and RIA custody solutions are offered by E*TRADE Savings Bank, both of which are federal savings banks (Members FDIC). More information is available at www.etrade.com.

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