

FOR IMMEDIATE RELEASE

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**E*TRADE ADDS SEVERAL OF TODAY’S MOST POPULAR ETFs
TO COMMISSION-FREE ETF LINEUP**

*E*TRADE is now the only major online broker to offer Vanguard ETFs commission-free*

NEW YORK, June 20, 2018 – E*TRADE Financial Corporation (NASDAQ: ETFC) today announced it has surpassed 250 commission-free ETFs with the addition of 46 ETFs from six providers to its Commission-Free ETF Program, all of which are non-proprietary:

- New additions include 32 Vanguard ETFs, in addition to ETFs from Direxion, iShares, Janus Henderson, NuShares, and Reality Shares.
- E*TRADE customers can further diversify their portfolio with commission-free domestic, international, fixed income, environmentally conscious, and other specialty equity ETFs.
- With these additions, E*TRADE now offers more than 250 commission-free ETFs.

“With this expansion, we are thrilled to be a premier destination for investors seeking commission-free access to these popular ETFs,” said Rich Messina, SVP of Investment Product at E*TRADE Financial. “It’s now easier than ever for E*TRADE customers to achieve comprehensive diversification across practically any asset class, and do so inexpensively. These additions can fill a tactical void for a multitude of strategies—from tracking broad indexes to seeking higher returns to defending against changing market conditions to pursuing factor-based sector exposure—while providing commission-free access to some of the most active, well-known ETFs available today.”

New commission-free ETFs added to the E*TRADE platform are listed below.

Fund Name	Ticker
Direxion All Cap Insider Sentiment Shares	KNOW
Direxion Nasdaq-100 Equal Weighted Index Shares	QQQE
Direxion Auspice Broad Commodity Strategy ETF	COM
iShares iBonds Dec 2023 Term Muni Bond ETF	IBML
iShares iBonds Dec 2024 Term Muni Bond ETF	IBMM
iShares iBonds Dec 2027 Term Corporate ETF	IBDS
NuShares ESG Large-Cap Growth ETF	NULG
NuShares ESG Mid-Cap Value ETF	NUMV
NuShares ESG Mid-Cap Growth ETF	NUMG
NuShares ESG U.S. Aggregate Bond ETF	NUBD

Reality Shares Divcon Leaders Dividend ETF	LEAD
Reality Shares Divs ETF	DIVY
Reality Shares NASDAQ NexGen Economy ETF	BLCN
Janus Henderson Small Cap Growth Alpha ETF	JSML
Vanguard Dividend Appreciation ETF	VIG
Vanguard S&P 500 ETF	VOO
Vanguard Total Stock Market ETF	VTI
Vanguard U.S. Liquidity Factor ETF	VFLQ
Vanguard U.S. Minimum Volatility ETF	VFMV
Vanguard U.S. Multifactor ETF	VFMF
Vanguard U.S. Quality Factor ETF	VFQY
Vanguard U.S. Momentum Factor ETF	VFMO
Vanguard U.S. Value Factor ETF	VFVA
Vanguard Small-Cap Growth ETF	VBK
Vanguard Small-Cap Value ETF	VBR
Vanguard FTSE Emerging Markets ETF	VWO
Vanguard FTSE Developed Markets ETF	VEA
Vanguard International Dividend Appreciation ETF	VIGI
Vanguard International High Dividend Yield ETF	VYMI
Vanguard FTSE All-World ex-US Small-Cap ETF	VSS
Vanguard Total World Stock ETF	VT
Vanguard Tax-Exempt Bond ETF	VTEB
Vanguard Communication Services Index Fund	VOX
Vanguard Consumer Discretionary ETF	VCR
Vanguard Consumer Staples ETF	VDC
Vanguard Energy ETF	VDE
Vanguard Financials ETF	VFH
Vanguard Health Care ETF	VHT
Vanguard Industrials ETF	VIS
Vanguard Materials ETF	VAW
Vanguard Information Technology ETF	VGT
Vanguard Utilities ETF	VPU
Vanguard Emerging Markets Government Bond ETF	VWOB
Vanguard Mortgage-Backed Securities ETF	VMBS
Vanguard Total Bond Market ETF	BND
Vanguard Total International Bond ETF	BNDX

To learn more about E*TRADE's Commission-Free ETF Program, visit E*TRADE's [Commission-Free ETFs page](#).

E*TRADE aims to enhance the financial independence of traders and investors through a powerful digital offering and professional guidance. To learn more about E*TRADE's trading and investing platforms and tools, visit etrade.com.

For useful trading and investing insights from E*TRADE, follow the company on Twitter, [@ETRADE](https://twitter.com/ETRADE).

About E*TRADE's Commission-Free ETF Program

You can buy and sell the exchange-traded funds (ETFs) available through the E*TRADE Securities Commission-Free ETF Program without paying brokerage commissions. For margin customers, certain ETFs purchased through the program are not margin eligible for 30 days from the purchase date. To discourage short-term trading, E*TRADE Securities may charge a short-term trading fee on sales of participating ETFs held less than 30 days. The list of commission-free ETFs is subject to change at any time without notice.

E*TRADE Securities LLC (ETS) has contracted with certain ETF companies to receive compensation in connection with the purchase of ETFs offered commission-free through ETS. This additional compensation is paid by an affiliate of the ETF. The compensation ETS receives as a result of these relationships is paid based on initial setup fees, and a percentage of invested assets ranging from 0 to 0.15% per annum, depending on the fund company.

If you have any questions about the Commission-Free ETF Program, call us anytime at 800-ETRADE-1 (800-387-2331).

About E*TRADE Financial and Important Notices

E*TRADE Financial and its subsidiaries provide financial services including brokerage and banking products and services to retail customers. Securities products and services, including ETFs, are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Commodity futures and options on futures products and services are offered by E*TRADE Futures LLC (Member NFA). Managed Account Solutions are offered through E*TRADE Capital Management, LLC, a Registered Investment Adviser. Bank products and services are offered by E*TRADE Bank, and RIA custody solutions are offered by E*TRADE Savings Bank, both of which are federal savings banks (Members FDIC). More information is available at www.etrade.com.

The information provided herein is for general informational purposes only and should not be considered investment advice. Past performance does not guarantee future results.

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