E*TRADE to Host Second Annual Retirement Education Day

March 13, 2013

In-person events and online seminars empower investors with education, tools and guidance to help achieve financial goals

NEW YORK--(BUSINESS WIRE)-- E*TRADE today announced it will host its second annual Retirement Education Day on March 14, 2013. The free, all-day event will include a series of live online seminars and an in-person forum in New York City, accessible via webcast, culminating with "Retirement Evening" events at each of E*TRADE's branches across the country.

The Retirement Education Day will feature speakers from E*TRADE, iShares, Morningstar, PIMCO, S&P Capital IQ, WisdomTree, and personal finance expert Jordan Goodman. Investors will also be provided the opportunity to join informative seminars and speak one-on-one with investment professionals and strategists. A broad range of topics will be covered — spanning from the basics of opening a retirement account to managing a retirement portfolio. The comprehensive online and in-person agenda makes it easy for participants to join any or all of the events at their convenience. Visit the E*TRADE Retirement Education Day microsite for registration details and a full schedule of events. Each event throughout the day is free and open to investors of all levels of experience.

"We are very excited to host our second annual Retirement Education Day," said Lena Haas, SVP, Investing and Retirement. "E*TRADE is committed to providing education and guidance to help investors reach their retirement goals in ways that suit their individual needs, investment styles and comfort levels. Through online tools and solutions, one-on-one advice with E*TRADE's Financial Consultants, and events like Retirement Education Day, we empower investors to stay on track for a secure retirement."

E*TRADE offers a number of free retirement planning resources, including: a retirement planning guide, a retirement calculator, easy-to-use screeners, and access to Financial Consultants and Certified Retirement Planning Counselors℠ to develop a personalized retirement plan. To learn more about retirement planning, visit www.etrade.com/retirement.

About E*TRADE Financial

The E*TRADE Financial family of companies provides financial services including online brokerage and related banking products and services to retail investors. Specific business segments include Trading and Investing and Balance Sheet Management. Securities products and services, including retirement products and services, are offered by E*TRADE Securities LLC (Member FINRA/SIPC). Bank products and services are offered by E*TRADE Bank, a Federal savings bank, Member FDIC, or its subsidiaries and affiliates. More information is available at www.etrade.com.

Important Notices

The Chartered Retirement Planning Counselor℠ designation is provided by the College for Financial Planning®.

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